

# Sir Martin Frobisher Academy

Frobisher Drive, Jaywick, Clacton, CO15 2QH

Telephone: 01255 427073

Email: [frobisher.admin@smfa.org.uk](mailto:frobisher.admin@smfa.org.uk)

Website: [www.frobisher.essex.sch.uk](http://www.frobisher.essex.sch.uk)

Executive Head Teacher: Mrs Sarah Barton



To parents / carers,

I do hope you are all managing to keep warm in this bitterly cold weather. I just wanted to send an update on a few key developments in school.

## **Start of the day routines**

As of Monday, we will be changing the morning routine due to the cold weather. Please drop your child straight to their classroom. Here, they will be greeted by a member of your child's teaching team but not the class teacher. It will be our Learning Support Assistants meeting you. They will have a message board should you have anything you need the teacher to know about your child that day and then you will have the opportunity to discuss anything further at the end of the school day with the teacher. Teachers will not be available to meet you in the morning as they will need to be in classrooms, greeting the children as they arrive.

## **Conduct on the Playground**

It is very important that our school environment is positive, happy and above all safe for all. By us all working together to create this we provide our children with the best opportunities to grow and learn. We thank the majority of parents and carers for supporting us to achieve this by behaving positively and maintaining calm around the children and in front of staff.

Regrettably, there have been a very small number of incidents recently that have caused some concern. This can damage relationships and create a negative, unhappy and unsafe atmosphere. If circumstances arise that lead us to formally challenge poor conduct by adults, we will do so. In most cases, the class teacher will seek ways of improving matters in the first instance. Should this be unsuccessful, it will be raised with the parents by the Senior Leadership or the Headteacher. This may also involve discussions about unhelpful or distressing comments made on social networking sites as well as on school premises.

In relation to behaviour of parents or carers towards any member of staff, governors, volunteers or other parents/carers, the school will not tolerate any instances of:

- Bad language
- Bullying
- Threatening behaviour
- Verbal abuse
- Physical abuse
- Malicious gossip
- Using social networking sites to single out individuals or to distribute untruthful or malicious information or comments

Any of the above could result in a warning letter by the school and, should they persist, would result in the offender having their licence to enter the school premises withdrawn. In the case of

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social networking sites, this would result in a request for comments to be withdrawn and could result in prosecution by the board of governors.

I am confident that you will continue to support us as we improve behaviour across the school. This must start with us all recognising the importance of our own role and responsibilities. I look forward to seeing a happy and positive environment on the school playground moving forward.

## Facebook

Thank you to those parents / family members who are now following us on Facebook. Our brand new Facebook page is now live. Please visit our new page by opening the Facebook app and typing into the search bar: Sir Martin Frobisher Academy.

In order to ensure communication continues to improve, please visit this page frequently for a taste of daily life at Sir Martin Frobisher and to keep up to date with any key messages.

I must take this opportunity to inform you that this page is used solely as a communication tool from the school to yourselves and no slanderous or negative comments will be tolerated. If for any reason, this is not adhered to, we will have to revisit our communication strategy and remove the page.

## Menus

We hear that it is difficult to get hold of a school lunch menu. To solve this, we will be posting the menu around school, posting it on Facebook and on our new website (after Christmas holidays). There will also be paper copies available in the school office for you to come and collect.

## Reception Team

We are very excited to welcome the new arrival of Miss Crickmore to the Reception team after Christmas. She will be joining Miss Donnelly and the rest of the EYFS team. Children and parents will have the opportunity to meet Miss Crickmore before she starts. We will be saying goodbye to Mrs Kirk and Mrs Rivas Long and wish them all the best in their next career opportunity.

## Reports

You will all be receiving a report to inform you about your child's attainment and progress for this term. There should be no surprises on this for you but it should provide you with a clear understanding of how your child is progressing in their class.

## Christmas

To kick start the festive celebrations at Sir Martin Frobisher, the launch of our whole school mini mission is on Monday...we are very excited! Do remember that your children should come in to school in Pyjamas for this on Monday morning.

To further add to the festive feel, we have a number of celebrations to mark Christmas. There are:

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- **Tuesday 11<sup>th</sup> December**, Christmas Bizarre 3.30-5.00pm
- **Monday 17<sup>th</sup> December**, Nursery, Reception & KS1 Christmas Assembly (9:30am start)
- **Monday 17<sup>th</sup> December**, KS2 Christmas Assembly (2:30pm start)
- **Tuesday 18<sup>th</sup> December – Whole School trip to the Pantomime, please return your permission slips**
- **Wednesday 19<sup>th</sup> December** – Christmas Lunch

Thank you as ever for your continued support and I do hope you are all enjoying the build up to your Christmas festivities. I will be sending another letter just before the Christmas break to update you on all important dates and events coming up in the Spring term.

Best wishes,

S.Barton

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